

ONLINE SELLING APPS

1. Within 8 hrs trainees will become expert. How true?

Answer: It has been proven in previous classes we conducted in 3 hours they have grasped its concept, but due to the short duration, they are not able to do practical selling of their products. In this 8 hours workshop you will be able to start selling your products under our guidance.

2. Do trainees need to have above average knowledge of IT and mobile usage?

Answer: Not necessary. Just a basic usage of the mobile phone is sufficient.

3. Is this course useful for already established retailers, wholesalers manufacturers?

Answer: Yes. This is another platform for selling and the exposure is global. Not only you get your present clients to buy from you, but new customers from this existing platform will also be attracted to your products.

4. Is it beneficial for those who are already have their own expert marketing agency to handle their sales?

Answer: For those who have experience in selling festive season products in bazaar or online, this application is an added value to their existing marketing activities.

5. People are too busy to attend classes!

Answer: If there is an opportunity to earn more income and revenues, thinking individuals, marketing managers, small businesses, home-based

business should take initiative to explore and experiment new mode/strategy of business which in the long run will be time saving and productive for their business and personal life. This could be one of the lucrative simple apps that may have overlooked

6. Is this for youngsters too? Can't they do it themselves?

Answer: Yes they pick up fast. But they still need to learn the concepts and the tricks and tips of business. They still need to know the basic principle of marketing, costing and negotiation etc.

7. Who are we targetting?

Answer: We are targetting

- i. Home-based business
- ii. Self employed
- iii. Micro small business
- iv. Anybody who will want to make some side income without leaving their jobs 24/7

8. Do we need Computers and Website?

Answer: No. Only just your mobile phone

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9. Will those who have little knowledge in online selling or mobile phone Apps take longer time to master?

Answer: No. We believe our guidance during the workshop will help even the weak IT person.

- i. Our intake per class will be 20 pax maximum and we will have assistants to help out.

10. Is this course SkillsFuture Credit subsidy ?

Answer: No

11. Can I really be an expert?

Answer: Yes. The app is really simple and straightforward to use.

12. Can we get technical or helpdesk support after completing the workshop or one-to-one coaching on request? Is it chargeable?

Answer: Yes you will have a technical/helpdesk support usually by email. If necessary we will allow you to attend another workshop at no charge.

13. What are the differences or USP of this workshop with other “ On line selling courses” available in the market?

Answer: We believe this is a simple-to-use free mobile app on online selling or ecommerce platform available presently and at an affordable investment.